

SPONSOR PLEDGE PACKAGE

The Alden Truck, Car, and Cycle Show 2018

PROCEEDS TO BENEFIT

MERCY FLIGHT WESTERN NEW YORK

SUNDAY, JULY 29, 2018

This premier, family-friendly annual event brings out the coolest classic and custom cars & motorcycles – not just locally, but from all over the East Coast and Canada!

- *Special Guest Appearances* •
- *Local Bands and Artisans • Commercial and Local Vendors* •
- *Celebrity Cars • Awards • Basket Raffle • Prize Raffles* •
- *50/50 Splits • Food • Beverages • Kids Zone • And Much More!* •

The Alden Car, Truck, & Cycle Show is an annual event dedicated to raising funds for non-profit organizations in the Western New York area. Totally staffed by volunteers, the net proceeds from the 15th Annual -Alden- Marilla Car, Truck, & Cycle Show will be proudly donated to Mercy Flight – a beacon of hope for the Western New York community... when minutes matter.



Questions? Contact Mary Lynne at MarillaAutoShow@yahoo.com or (716) 604-8458.

Marilla Auto Show, PO Box 1155, West Seneca, New York 14224

Check us out online at <http://aldenautoshow.com> and <https://www.facebook.com/AldenAutoShow>

Thank you for your support – we couldn't do this without you!

Marilla Car Truck Cycle Show Incorporated © 2002-2018 – All rights reserved.

SPONSOR PLEDGE PACKAGE



Endorsement

“On behalf of everyone at Mercy Flight, I express sincere thanks for your continued devotion to our lifesaving cause. It is through annual funding from our community that helps to ensure we remain WNY’s leading emergency medical transport non-profit organization. Every year, I am overwhelmed by the commitment and enthusiasm from the Alden Auto Show sponsors, committee members, volunteers, and attendees in making this event a true staple in the community. Thank you for your support of this event, and for Mercy Flight year-round.”

Douglas H. Baker

Mercy Flight Founding President

Mercy Flight’s Mission

Mercy Flight Western New York is an independent, not-for-profit provider of emergency and non-emergency air and ground medical transport and supporting services – ensuring rapid, safe, and cost effective delivery of expert response teams. Established in 1981, the organization has safely completed more than 27,000 patient missions over the last 36 years. It provides around the clock care servicing all of Western New York, Northwestern Pennsylvania, Canada, and beyond. 24 hours a day, 7 days a week, Mercy Flight is a beacon of hope... when minutes matter. They perform lifesaving services without regard to the patients’ insurance status or ability to pay. **The financial support Mercy Flight receives from individual donors, community groups, service clubs, and events like the Alden Auto Show plays a vital role in its ability to carry out their mission.**

Questions? Contact Mary Lynne at MarillaAutoShow@yahoo.com or (716) 604-8458.

Marilla Auto Show, PO Box 1155, West Seneca, New York 14224

Check us out online at <http://aldenautoshow.com> and <https://www.facebook.com/AldenAutoShow>

Thank you for your support – we couldn’t do this without you!

Marilla Car Truck Cycle Show Incorporated © 2002-2018 – All rights reserved.

SPONSOR PLEDGE PACKAGE

A Year in Review

2013, 2014, 2015, 2016, and 2017 were very successful at our new venue in Alden. Since 2005, the Alden Car Show has raised more than \$230,000 for Mercy Flight. Thank you for your continued support!

2018 Sponsor Benefits

BENEFITS OF	PREMIER \$3,000	VIP \$2,000	DISTINGUISHED \$1,500	HIGH HONOR \$1,000	HONOR \$500	SPECIAL \$250
Company name/logo on dash plaques	YES	YES				
“Presented by (your company name)” under Alden Auto Show logo on all event advertising	YES	YES	YES			
Company name/logo on window cards	YES	YES	YES			
Special appreciation award	YES	YES	YES			
Two complimentary tickets to Celebrity Dinner	YES	YES				
Custom vinyl banner with your company logo prominently displayed at the event	YES	YES	YES	YES		
Invitation for you and a guest to the check presentation dinner	YES	YES	YES	YES		

Questions? Contact Mary Lynne at MarillaAutoShow@yahoo.com or (716) 604-8458.

Marilla Auto Show, PO Box 1155, West Seneca, New York 14224

Check us out online at <http://aldenautoshow.com> and <https://www.facebook.com/AldenAutoShow>

Thank you for your support – we couldn’t do this without you!

Marilla Car Truck Cycle Show Incorporated © 2002-2018 – All rights reserved.

SPONSOR PLEDGE PACKAGE

BENEFITS OF	PREMIER \$3,000	VIP \$2,000	DISTINGUISHED \$1,500	HIGH HONOR \$1,000	HONOR \$500	SPECIAL \$250
Complementary 10'x10' vendor space *Please complete Vendor Application	YES	YES	YES	YES		
VIP parking for show vehicle *Please complete Registration Form(s)	FOUR	THREE	TWO	ONE		
VIP parking space(s) for attendees	FOUR	THREE	TWO	ONE		
Company logo featured on 5,000+ event posters & flyers to be distributed at various events	Company Logo in Full Color	Company Logo in Full Color	Company Logo in Full Color	Company Logo in Full Color	Company Logo in Full Color	
Company name/logo on aldenautoshow.com and Facebook page (Must send your own logo)	Company Name/Logo in Full Color	Company Name/Logo in Full Color	Company Name/Logo in Full Color	Company Name/Logo in Full Color	Company Name/Logo in Full Color	Name
Company name/logo on awards	Logo on all Awards "Sponsored by [Name]" on # Awards	Logo on all Awards "Sponsored by [Name]" on # Awards	Logo on all Awards "Sponsored by [Name]" on # Awards	Logo on all Awards "Sponsored by [Name]" on # Awards	Logo on all Awards "Sponsored by [Name]" on # Awards	Logo on all Awards "Sponsored by [Name]" on # Awards
Advertisement in Event Book distributed day of show	Full Color Page	Full Color Page	Full Color Page	Full B&W Page	Half B&W Page	Half B&W Page
DUE BY 6/15/18						
Public recognition as a sponsor over the PA system during show hours	YES	YES	YES	YES	YES	Yes

***Mercy Flight counts on the Alden Auto Show as one of its largest community fundraisers, and we count on our sponsors to help us deliver our critical support.
Thank you for your consideration!***

Questions? Contact Mary Lynne at MarillaAutoShow@yahoo.com or (716) 604-8458.

Marilla Auto Show, PO Box 1155, West Seneca, New York 14224

Check us out online at <http://aldenautoshow.com> and <https://www.facebook.com/AldenAutoShow>

Thank you for your support – we couldn't do this without you!

Marilla Car Truck Cycle Show Incorporated © 2002-2018 – All rights reserved.

SPONSOR PLEDGE PACKAGE

2018 SPONSOR PLEDGE FORM

Date:

Contact Name:

Company Name:

(Complete name to be used for acknowledgements)

Company Address:

City:

State:

Zip:

Phone:

Cell Phone:

Email:

Website:

Please indicate level of sponsorship below. If services, please specify service next to level.

- \$3,000 PLATINUM (See Notes 1, 2)
- \$2,000 VIP (See Notes 1, 2)
- \$1,500 DISTINGUISHED (See Notes 1, 2)
- \$1,000 HIGH HONOR (See Notes 1, 3)
- \$500 HONOR (See Notes 1, 4)
- \$250 SPECIAL (See Note 4)
- I do not wish to be a sponsor. Please accept my donation of \$_____.

Please mail this pledge form along with check or money order to:

MARILLA AUTO SHOW, Attn: Sponsors, PO Box 1155, West Seneca, New York 14224

Notes: Please send your logo to MarillaAutoShow@yahoo.com in high resolution jpg, gif, bmp, or pdf. We are not able to make an ad for you. Thank you for understanding.

AD FOR BOOK IS DUE BY 6/15/18.

- 1 – Full color logo
- 2 – 5.5”W x 8.5”H full color, full page ad
- 3 – 5.5”W x 8.5”H black & white, full page ad
- 4 – 5.5”W x 4”H black & white, half page ad

Questions? Contact Mary Lynne at MarillaAutoShow@yahoo.com or (716) 604-8458.

Marilla Auto Show, PO Box 1155, West Seneca, New York 14224

Check us out online at <http://aldenautoshow.com> and <https://www.facebook.com/AldenAutoShow>

Thank you for your support – we couldn't do this without you!

Marilla Car Truck Cycle Show Incorporated © 2002-2018 – All rights reserved.